

# LAPLAYA

FINA LA PLAYA  
CHILE



## BLOCK SELECTION ESTATE RESERVE REDS OF COLCHAGUA VALLEY

*Superior grapes are cultivated within the best blocks in our vineyards –  
planted exclusively for the Reserve collection.*



# LAPLAYA

## Colchagua Valley

### "The Next Napa"

As Pacific maritime breezes sweep around the coastal mountain range into Colchagua, they follow the river inland. La Playa's vineyards are first in line for the benign influence of these afternoon breezes, which temper the effects of the hot summer sun and lead to crisp, cool nights.



### CARMENÈRE BLOCK SELECTION

Deep ruby color with notes of ripe red fruits, spices, tobacco, pepper and cedar. On the palate it is very approachable thanks to its ripe tannins, good balance, and long, pleasant finish.

Colchagua Valley  
4 tons per acre  
12 mo. in French/  
American oak



### CABERNET SAUVIGNON BLOCK SELECTION

Deep ruby colored, full-bodied with complex notes of vanilla, tea, nutmeg, plum, blackberry and marmalade. Spices and chocolate flow into red and black fresh fruits, with ripe tannins carrying into a lingering, pleasant finish.

Colchagua Valley  
4 tons per acre  
12 mo. in French/  
American oak



### MERLOT BLOCK SELECTION

Ruby red wine with complex aromas of vanilla bean and toasted oak sparked by ripe black plums and sweet black cherry jam. Rich black stone fruit followed by spicy oak for a delicious, mouth coating wine with dense textures.

Colchagua Valley  
4 tons per acre  
12 mo. in French/  
American oak



### CLARET BLOCK SELECTION

A unique blend of three Bordeaux varietals (Carmenère, Cabernet Sauvignon and Petit Verdot). Ripe black berries perfectly balanced with toasted French oak. In the mouth it is rounded and rich, combining red and black fruit elements with soft tannins for a long, pleasant finish.

Colchagua Valley  
4.5 tons per acre  
10 mo. in French/  
American oak

